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#### **Post Issuance Compliance**

What To Expect When You Have Issued Bonds

Presented by

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# Introduction









The three stages of a bond issue are similar to childbirth -

- Stage 1: Excitement and anticipation
- > Stage 2: Work (fun at first, not so much at the end)
- > Stage 3: Living with the bonds/baby
- > What do I do now?
- > A basic understanding/what to expect













# **Three Main Areas of Concern**









- Continuing disclosure
- Private business use
- Arbitrage rebate











## **Continuing Disclosure**









### **Background**

- > SEC registered company filings (types and purpose)
- No similar scheme for municipal bonds
- Investors left to their own devices
- Lead to adoption of SEC Rule 15c2-12 (the "Rule")











### <u>The Rule</u>

- Written undertaking
- File financial and operating data annually with EMMA
- > File certain material event notices with EMMA











### Written Undertaking

- Form: continuing disclosure certificate or agreement ("CDC")
- > When is it executed? When the bond purchase agreement is executed or when the bonds are issued
- > Get copies of all CDCs and read them

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9



### Filing Deadline

- Specified in CDC
- > Usually 180 days, sometimes 270 days
- > If there are different deadlines, use the earliest
- > Make the deadlines the same in new CDCs
- > Sign up for EMMA email reminders











#### Financial and Operating Data

- Financial data = audited financial statements
- File unaudited if audited are not available
- Operating data specified in CDC (usually, flows, number of customers, rates, ten largest and coverage)
- > File operating data as part of CAFR or separate
- > If separate, have someone provide a template











#### **Event Notices**

- SEC companies all material events
- > Municipal issuers only enumerated events
- Most common: calls, defeasances and rating changes (issuer and credit enhancer)
- Somewhat common: substitution of liquidity/credit providers and adverse tax opinions
- New events: Entering into of a material financial obligation (for example, a privately placed bond with a bank) and default, acceleration, termination event or other similar event which reflect financial difficulties (for example, failure to pay, financial covenant default)









#### **Dissemination Agents**

- > What they do
- > What they don't do
- > Generally, we don't recommend
- However, compliance is important







13



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### Additional Information

- Investors may ask for information not included in the annual/event filing
- Don't provide it unless it is also posted on EMMA



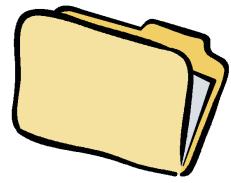






#### Voluntary Disclosure

- Issuers aren't required to disclose everything
- But SEC wants full disclosure so investors may make an informed investment decision
- Consider making voluntary filings when major events happen that aren't covered by the CDC or there is a private placement
- May build goodwill with investors and SEC and avoid civil or enforcement actions











#### When Does an Issuer Disclose?

- > EMMA filings
- > Other: website, speeches, annual report, public meeting, etc.
- Investors consume information in many forms when making an investment decision
- > All information must be accurate and complete











## **Private Business Use**









- Background: Bonds may lose their tax-exempt status if bond-financed facilities are used by a private business ("PBU")
- PBU can arise in many contexts/anything that gives nongovernmental user a special legal entitlement that is different from the general public
- Most often: special rates or management contracts









- Safe harbor for management contracts (IRS favors short-term, fixed fee contracts. Profit sharing is prohibited)
- Make sure bond counsel reviews the contracts
- Only applies to facilities financed with bonds that are still outstanding











# Conclusion









All issuers should have policies in place to ensure that they comply with their continuing disclosure obligations, monitor private business use and rebate arbitrage









## **QUESTIONS?**

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